

SJTV dba CNY's Open House
Profit & Loss Detail
February 2012

	Type	Date	Name	Memo	Class	Clr	Debit	Credit	Balance
Ordinary Income/Expense									
Income									
Sales									
	Invoice	02/13/2012	Adirondack Bank	Sponsorship on CNY's Open House - Per Month				800.00	800.00
	Invoice	02/13/2012	Clinton Tractor	Sponsorship on CNY's Open House - Per Month				605.00	1,405.00
	Invoice	02/13/2012	Collis	Sponsorship on CNY's Open House - Per Month				800.00	2,205.00
	Invoice	02/13/2012	Fahy Kitchens	Sponsorship on CNY's Open House - Per Month				800.00	3,005.00
	Invoice	02/13/2012	Geraty Pools & Spa	Sponsorship on CNY's Open House - Per Month				800.00	3,805.00
	Invoice	02/13/2012	Meelan Floors	Sponsorship on CNY's Open House - Per Month				800.00	4,605.00
	Invoice	02/13/2012	Meyda	Sponsorship on CNY's Open House - Per Month				800.00	5,405.00
	Invoice	02/13/2012	New York Sash	Sponsorship on CNY's Open House - Per Month				3,500.00	8,905.00
	Invoice	02/13/2012	Standard Insulating	Weekly fee - :30 Second Commercials - "LT Savings"				800.00	9,705.00
	Invoice	02/13/2012	Wilcox Basement	Sponsorship on CNY's Open House - Per Month				800.00	10,505.00
Total Sales							0.00	10,505.00	10,505.00
Total Income							0.00	10,505.00	10,505.00
Gross Profit							0.00	10,505.00	10,505.00
Expense									
Marketing Expense									
	Bill	02/15/2012	MPW Marketing LLC	Placement: WKTV			2,690.00		2,690.00
	Bill	02/15/2012	MPW Marketing LLC	Placement: WKTV - 2 The CW			145.00		2,835.00
	Bill	02/15/2012	MPW Marketing LLC	Placement: Nexstar			800.00		3,635.00
Total Marketing Expense							3,635.00	0.00	3,635.00
Payroll Expenses									
Medicare - Company									
	General Journal	02/03/2012					13.78		13.78
	General Journal	02/17/2012					13.78		27.56
Total Medicare - Company							27.56	0.00	27.56

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NYS Disability Insurance									
	General Journal	02/03/2012						2.40	-2.40
	General Journal	02/17/2012						2.40	-4.80
Total NYS Disability Insurance							0.00	4.80	-4.80
Payroll Service									
	General Journal	02/03/2012					10.50		10.50
	General Journal	02/17/2012					10.50		21.00
Total Payroll Service							21.00	0.00	21.00
Salaries Expense									
Officer Salary Expense									
	General Journal	02/03/2012					950.00		950.00
	General Journal	02/17/2012					950.00		1,900.00
Total Officer Salary Expense							1,900.00	0.00	1,900.00
Total Salaries Expense							1,900.00	0.00	1,900.00
Social Security - Company									
	General Journal	02/03/2012					58.90		58.90
	General Journal	02/17/2012					58.90		117.80
Total Social Security - Company							117.80	0.00	117.80
Payroll Expenses - Other									
	Check	02/03/2012	HMS Payroll Service	Payroll Period 01/16/12 - 01/29/12			1,030.78		1,030.78
	General Journal	02/03/2012						1,030.78	0.00
	Check	02/17/2012	HMS Payroll Service	Payroll Period 01/30/2012 - 02/12/2012			1,030.78		1,030.78
	General Journal	02/17/2012						1,030.78	0.00
Total Payroll Expenses - Other							2,061.56	2,061.56	0.00
Total Payroll Expenses							4,127.92	2,066.36	2,061.56

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Production Expenses									
CNY Open House									
	Bill	02/02/2012	Media Corp	CF2422			800.00		800.00
	Bill	02/06/2012	Media Corp	CF2424			800.00		1,600.00
	Bill	02/13/2012	Media Corp	CF2426			800.00		2,400.00
	Bill	02/20/2012	Media Corp	CF2429			800.00		3,200.00
	Bill	02/27/2012	Media Corp	CF2432			800.00		4,000.00
Total CNY Open House							4,000.00	0.00	4,000.00
Total Production Expenses							4,000.00	0.00	4,000.00
Total Expense							11,762.92	2,066.36	9,696.56
Net Ordinary Income							11,762.92	12,571.36	808.44
Net Income							11,762.92	12,571.36	808.44



C6B-CP-1226

SJTV LLC dba CNY's Open House
3400 Oriskany Boulevard
Whitesboro, New York 13492
Ph: (315) 624 - 7344
Fax: (315) 624-7352
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March 28, 2012

MAR 29 2012

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Office of the Secretary
Federal Communications Commission
Attention: Disability Rights Office, Room 3-B431
445 12th Street, SW
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

RE: Economically Burdensome Exemption from Closed Captioning Requirements Petition

To Whom It May Concern:

CNY's Open House is a thirty minute weekly local television program that highlights local community events, organizations and businesses. The show petitions for an Economically Burdensome Exemption from Closed Captioning based on that fact that providing closed captioning would result in significant difficulty and expense in continuing the show.

SJTV LLC, program owner of CNY's Open House, has started receiving quotes for closed captions from our program producers, Media Corp. These costs are estimated to run \$450 to \$600 weekly for the program. The channels on which the program runs will not provide closed captioning assistance. Monthly, SJTV LCC receives approximately \$808 net income. An added closed captioning expense of \$450 to \$600 per week would result in a large monthly loss for SJTV LLC and make it very difficult to continue producing the show as is.

SJTV LLC receives income from monthly sponsors at a rate from \$605 per month to \$800 per month with the addition of a major sponsorship at \$3,500 per month resulting in approximately \$10,505 total monthly income. In past attempts to increase rates of sponsorship, sponsors have threatened or have discontinued their support of the program. SJTV LLC regular seeks out the addition of new sponsors. The show's monthly cost includes weekly channel placement, payroll expenses for two employees and show production expenses totaling approximately \$9,697.

CNY's Open House is a community based program that prides itself on featuring local businesses and organizations and emphasizing the importance of local commerce and support. The show provides ample airtime to charity groups to promote fundraisers and events. Additionally, the program provides important tips and advice to local homeowners and consumers on how to prepare for home ownership and home upkeep, including Federal programs



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such as energy rebates and EPA lead safety laws. Many local viewers watch weekly as a source of educational information and community happenings.

Thank you in advance for your consideration of an Economically Burdensome Exemption from Closed Captioning Requirements for CNY's Open House. SJTV LLC could not reasonably contain the closed captioning cost without significant difficulty.

Sincerely,

Scot D. Hayes
Owner
SJTV LLC

Encl.: Monthly Profit and Loss Detail – February 2012

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GENERAL AFFIDAVIT

STATE OF New York

COUNTY OF Oneida

PERSONALLY came and appeared before me, the undersigned Notary, the within named Scot D. Hayes, who is a resident of Oneida County, State of New York, and makes this his statement and General Affidavit upon oath and affirmation of belief and personal knowledge that in the enclosed letter **RE: Economically Burdensome Exemption from Closed Captioning Requirements Petition dated March 28, 2012**, facts and things set forth are true and correct to the best of his knowledge.

DATED this the 28 day of March, 2012


Signature of Affiant

SWORN to subscribed before me, this 28 day of March, 2012


NOTARY PUBLIC

My Commission Expires:

11/19/2013

JENNIFER OLIVADOTTI
Notary Public in the State of New York
Qualified in Oneida County
Reg. # 01OL6066656
My Commission Expires Nov. 19, 2013